

PRESS RELEASE

Kata Rocks Resort & Residences
186/22, Kok Tanode Road, Kata Beach, Phuket 83100 Thailand
T +66 (0)76 370 777 | F +66 (0)76 370 776 | info@katarocks.com



PRCO ANNOUNCES NEW THAI CLIENT

July 2017 – PRCO is delighted to announce their appointment as the UK public relations representatives of Phuket's iconic luxury resort, Kata Rocks.

A part of privately-owned luxury residence and hospitality real estate group, Infinite Luxury, the resort combines sleek nautical inspired design with an exclusive oceanfront location.

Kata Rocks overlooks Kata Beach and the Andaman Sea. The luxury resort is made up of 34 one to four bedroom Sky Villas, each complete with its own private infinity pool, open living and dining areas and private outdoor terraces. Each Sky Villa is unique in its award-winning interior design, and high-end Italian furniture.

The resort has won more than 40 international property and hospitality awards, including 'Best Apartment in the World' at the International Property Awards and a spot in Conde Nast Traveler's '25 Best Hotels in South East Asia'.

The resort is home to one of Asia's most acclaimed resort spas – The Infinite Luxury Spa - focusing on relaxing and revitalizing treatments using traditional Thai massage techniques and ILA spa products.

With a distinct nautical design, Kata Rocks is a prime superyachting destination in Thailand and is firmly putting Phuket on the map in the yachting world. In December, the resort hosts an annual invitation-only Superyacht Rendezvous – considered one of Asia's best superyacht events.

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ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

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KATA ROCKS
BY INFINITE LUXURY

CONTACT US

For reservations, please contact:

- reservations@katarocks.com
Tel. +66 (0)76 370 777
Fax. +66 (0)76 370 776

For further information, please contact:

- Corporate Office
Michael Nurbatlian
michael@infiniteluxury.com
Infinite Luxury Director of Marketing
Tel. +66 (0)76 370 777 ext. 7710
www.infiniteluxury.com
- Infinite luxury
Panit Khongmak
zai@infiniteluxury.com
PA to Marketing Director
Tel. +66 (0)76 370 777 ext. 7706
www.infiniteluxury.com