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## KATA ROCKS WINS CONDÉ NAST TRAVELER 2016 READER'S CHOICE AWARDS

Consistently recognised as one of Asia's top award-winning luxury resorts, Kata Rocks is delighted to add to its lengthy list of accolades the honour of being named one of the 25 best hotels in South East Asia by the prestigious Conde Nast Readers' 2016 Choice Awards last night.

This exciting and highly coveted award brings the total to over 40 international property and hospitality awards for the luxury boutique resort. Michael Nurbatlian, Marketing Director for Infinite Luxury, the development and management brand behind Kata Rocks, outlined: 'We are thrilled to be recognised by this prestigious award by Conde Nast Traveler. Kata Rocks is a unique property and we will continue to offer outstanding, luxury experiences in South East Asia'.

The 29th annual awards ranked the best hotels, resorts, cities, islands, airlines, and cruise lines in the world. The Readers Choice Awards appear in the November print issue of Condé Nast Traveler and are the longest-running and most esteemed recognition of excellence in the travel industry. Scot Toon, General Manager of Kata Rocks said: 'We truly believe Kata Rocks is one of the best hotels in Asia and this notable award showcases our unparalleled Rock Star service within the industry'.

Sleek and sophisticated, offering a minimalist vibe with contemporary apartment sized suites Kata Rocks is unlike anything else on the island. With extraordinary sweeping views, the hotel is located near Kata, a clean-cut resort town, popular with the yachting crowd, on the south west coast of Phuket. With 34 one, two, three and four-bedroom Sky Villa's stacked across the hillside – these are big, bright and beautiful, and come with the most amazing pools. The floor-to-ceiling sliding glass doors open onto private infinity pools, each of which is a minimum of seven-meters long.

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### ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious Conde Nast Travelers 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Supervacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

Photography of Kata Rocks is available to download in the <u>Photo library</u> of our Media section, at <u>https://www.katarocks.com.</u>

Visit <u>The Blog</u>, Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our <u>Social media</u> channels.

### ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

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