

PRESS RELEASE

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KATA ROCKS WELCOMES NEW GENERAL MANAGER SOMJAI TUNGKOO



PHUKET, 5 August 2018 - Infinite Luxury is delighted to announce the appointment of Ms Somjai Tungkoo as General Manager of Kata Rocks, its award-winning resort in Phuket, Thailand.

Somjai has more than 25 years' experience in the hospitality industry. She began her career in Phuket, Thailand as a Human Resources Coordinator at the Cape Panwa Hotel. After working at a number of boutique and luxury resorts, including a stint at the Mandarin Oriental Hotel Group, Somjai moved to Twinpalms Phuket where she started as Sales and Marketing Manager in 2004. She was promoted to Group Executive Manager in 2009, overseeing the resort, Catch Beach Club, Bake, HQ Beach Club, and Palm Seaside.

Somjai joins Kata Rocks from her most recent position as Managing Director overseeing three hotels under the La Flora brand in Khao Lak. In her new role, Somjai will manage the resorts' day-to-day operations, the Infinite Luxury Spa, the award-winning Clubhouse restaurant, and the residences. She will also focus on training, and talent development.

"I've watched the Kata Rocks resort and brand strongly establish itself over the past few years and I'm delighted to now join this innovative team. My mission is simple: I want to inspire my team to push the boundaries of innovative luxury hospitality and bring it to new heights," Somjai said.

As an active member of Phuket's dynamic community, she is also a judge on the Labour Court in Phuket, as well as a strong supporter of sustainability and green initiatives. Somjai holds a degree in Business and Human Resource Management along with an MBA from Stamford International University in Bangkok, Thailand.

Commenting on the appointment, Richard Pope, CEO of Infinite Luxury says, "Somjai's wealth of experience and understanding of the Phuket market made her the ideal candidate for this important position. I am confident that she will take this unique resort to the next level and ensure that it continues to be the number one address in Phuket when it comes to luxury hospitality."

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ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

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