

PRESS RELEASE

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KRSR'S FAVOURITE EVENTS AND ACTIVITIES FROM THE SINGAPORE YACHT SHOW 2019



PHUKET, 19 April 2019 - The Singapore Yacht Show 2019 (SYS2019), one of Asia's premier boating and luxury lifestyle events, was being held last April 11 to 14 2019 for its 9th year, at the prestigious ONE°15 Marina Sentosa Cove.

This year, the Kata Rocks Superyacht Rendezvous (KRSR) launched a marketing partnership with the SYS2019 giving the KRSR team a great opportunity to meet a full range of people. From existing partners to new ones, by connecting with superyacht builders, product manufacturers and leading lifestyle brand product innovation while observing the latest design concepts and product launches there is, the KRSR is now ready to elevate its event to the next level.

Here was a few of the exhilarating events and activities the KRSR team had the chance to experience at this year's Singapore Yacht Show 2019:

SYS2019 Gala Evening & Awards

The dazzling SYS2019 Gala Evening & Awards, a prestigious black-tie event that brought together some of the biggest names in the global yachting industry and special VIP guests to celebrate the glamour of the 1920s at the stunning Capitol Theatre. It was an ideal event to meet the who's who of the yachting world.

SeaKeepers Annual Gala

The entire KRSR team, including **CEO Richard Pope**, Infinite Luxury Marketing Director **Michael Nurbatian** and Kata Rocks new Marketing Manager **Marie Gonville** attended the International SeaKeepers Society's held its fourth annual Asia Awards Dinner at One°15 Marina. The KRSR team thanks **Julian Chang** and is very proud partners of the SeaKeepers and looks forward to organizing something very special during KRSR 2019.

Visiting Superyachts

Superyachts are definitely turning heads at SYS2019: **The Seawolf**, manufactured by Scheepswerf Smit, was the largest vessel at the show with 193 feet long and hosting four recreational decks. The Asia premiere of the **Princess Y85**, the latest addition to the Princess flybridge range and **La Vie**, a **Tecnomar Evo 120** Ice White manufactured in 2018 that sleeps, 10 guests.

iAqua & The Floating Leisure Hub

Adrenaline junkies made a beeline for the Floating Leisure Hub, located in the middle of ONE°15 Marina Sentosa Cove. There iAqua was making a splash, and the KRSR team meet with the owners to plan their next big event in Phuket.

Volocopter 2X

The world's first fully electric manned vertical take-off (VTOL) aircraft is the ideal gift for the superyacht owner who has everything.

Super tender SACS

SACS know the sea and how to get you the bespoke tender of your dreams that fits like a made to measure custom suit.

Networking and Meeting New Partners

The KRSR enjoyed access to the Captain's Lounge, exclusive B2B networking events and the show opening party as an SYS2019 partner, meeting many new (***Pen Marine, Amels, Moana Yachts, The Luxury Network and The Elephant Parade***) and existing contacts (***Oceanco, Burgess, Princess Yachts, Benetti*** and many more).

Marquee Singapore opening

KRSR attended the opening of Marquee Singapore with fellow KRSR supporters and superyacht owners. It was a night to remember for the thousand or so distinguished partygoers who had travelled from near and far to experience the party of the year at Singapore's newest nightclub sensation, Marquee Singapore.

1880 Private Club's Singapore Chic

It was a pleasure to visit the gorgeous member club 1880 at Robinson Quay that inspires conversations and connections to discuss potential partnership ideas with the KRSR's new and existing contacts.

KRSR Ready to Rock the House!

Fresh off its success at the SYS2019, the KRSR team is poised to rock the house as preparations for the Kata Rocks Superyacht Rendezvous are in full steam ahead.

The KRSR will deliver a three-day celebration of the superyachting lifestyle, with a wide range of interactive activities, 'live' demonstrations, gala dinners and glamorous parties organized to maximize the experience for all who attend. There is a great vibrancy to the KRSR which promises a memorable experience to all who attend.

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ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

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