

# WINDOW

## ON PHUKET

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Page 81

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## Kata Rocks Puts Phuket Firmly on The Superyacht Map

PHUKET, 15 December, 2016 – The first Kata Rocks Superyacht Rendezvous (KRSR) is being hailed by leading industry players as Asia's top superyacht event, placing Phuket firmly on the global yachting map.

The KRSR raised Phuket to a new level, joining Monaco, St Tropez, Cannes and the Caribbean as one of the world's most preminent superyacht destinations.

Mr Bas Nederpelt Commercial Director Feadship said: "The organisers of the 2016 Kata Rocks Superyacht Rendezvous have exceeded all our expectations. Kata Rocks hosted very energetic parties attracting the right crowd and organised a memorable owner's dinner. The 2017 cruising season could not have had a better kick-off. With KRSR Phuket truly is now well and truly Asia's top yachting destination."

In total over 15 world-class superyachts assembled for this exclusive rendezvous, making it the most successful event of its kind on the Asian superyacht calendar. The KRSR offered a series of bespoke activities, glamorous parties and social events that effortlessly mixed networking and socialising in a relaxed and luxurious environment.



The invitation-only Feadship Owner's Dinner in a Kata Rocks Penthouse Sky Villa, with superyacht and Kata Rocks' owner's enjoying a lavish gala dinner

Over 15 world-class superyachts assembled for the inaugural Kata Rocks Superyacht Rendezvous, making it the most successful event on the Asian superyacht calendar. In the foreground, the 93m MY Lauren L, the world's 33rd largest superyacht



From left to right: Mr Michael Nurbatlan (Director of Marketing, Infinite Luxury), Khun Pimchaya Wuttichatthanon, Khun Chantiwa Chatwiriyamnuay (Assistant Vice President of Charoen Pokphand Group Co., Ltd.), Khun Kwanchai Asawongsanti, Mr Richard Pope (CEO, Infinite Luxury and Kata Rocks), Colonel Surathep Nookaew (the 152nd Infantry Regimental Commanding Officer) Khun Sonthana Nookaew, Mr Scot Toon (General Manager, Kata Rocks), Mr Tim Sargeant (Marketing and Events Manager, Kata Rocks)

Private, extravagant and commercially significant, KRSR welcomed Phuket to the 'superyacht society' in grand style. With many luxury destinations now competing specifically for yachts, its fast becoming the best way to visit Phuket and its archipelago, the true sign of wealth, style and status has arrived.

Mr Richard Pope Kata Rocks' & Infinite Luxury Chief Executive said that everyone was absolutely delighted by the overwhelming positive response.

"Overall we are thrilled by the response we have received from all KRSR participants. Feedback has been extremely positive and it is very gratifying to help elevate Phuket to elite status as a true luxury destination and superyacht playground."

The unique atmosphere of the KRSR gave the feeling of discretion and intimacy for the selection of brands on display, many of which said they felt like members of an exclusive club by participating. This relaxed and fun setting gave guests time to talk and to experience the participating superyachts, making the goal of KRSR a huge success.



Industry representatives engaged influential editors from over a dozen luxury lifestyle media during the private champagne breakfast in a Kata Rocks Sky Villa Penthouse



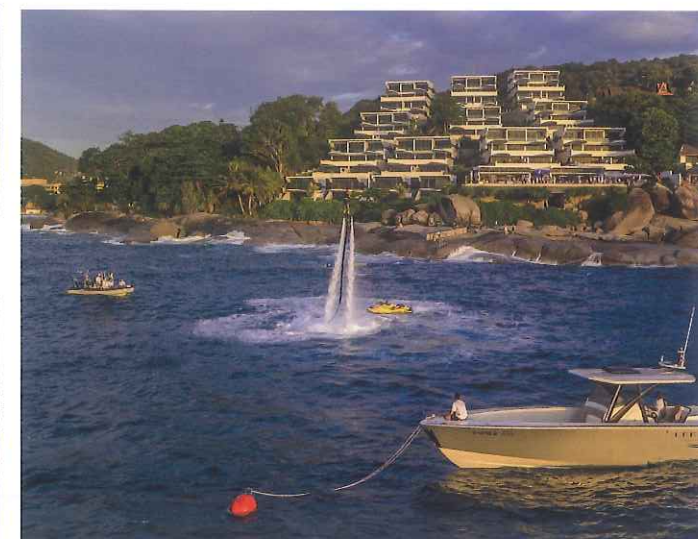
From left to right: Dr. Paye Srinarong from Vietrio, Jody Chapman from 77 Design and Dr. Chettha Songthaveepol, Owner of Penta Media; during the private media champagne breakfast

"We were very impressed with the inaugural Kata Rocks Superyacht Rendezvous. It was a professionally organised event with an excellent social programme and an impressive array of yachts joining the rendezvous. As well as launching the Asia charter season we are confident that the KRSR will become an important fixture in the international yachting calendar," Richard Lambert, Managing Director Asia Burgess said.

Chief Executive Richard Pope, General Manager Scot Toon, Infinite Luxury Director of Marketing Michael Nurbatlan plus other resort colleagues welcomed 250 esteemed guests, captains of industry and over a dozen superyacht owners: Mr Bas Nederpelt Commercial Director Feadship, Mr Jean-Marc Poulet Chairman Asia Burgess, Mr Richard Lambert Managing Director Asia Burgess, Mr Trenton Gay CEO, Gold Coast City Marina, Mr Dick Van Lent, Director Feadship, Mr Gulu Lalvani, Chairman of Royal Phuket Marina, Mr Bart Kimman Managing Director Asia Northrop & Johnson, Mr Sietse Koopmans CEO & owner of Zeelander Yachts, Dr Chettha Songthaveepol Chairman of Penta Media, Mr Adam Frost Founder & MD Seal Superyachts, Ms Nicky Andre, Managing Director Hemisphere Crew Solutions (Monaco), Mr Vrit Yongsakul Managing Director Princess Yachts South East Asia, and Mr Josh Lee Founder & MD of Lee Marine, and many more.

The 50m MY Northern Sun sleeps 12 guests and is often to be found taking charter guests around south-east Asia. Inside, the boat has all the modern comforts along with some befitting Asian influences

This beautiful 29m schooner Dallinghoo is a popular charter boat, often to be spotted sailing around Myanmar with charter guests.



A stunning performance by the world fly board champion during the KRSR opening party held at Kata Rocks

The opening cocktail party held at Kata Rocks was incredible at sunset with superyachts in the background, a stunning performance by the world fly board champion in the foreground while Thai pop opera superstars Fivera delivered a soaring vocal performance. Undoubtedly, one of the most extravagant superyacht parties of 2016!

Day two saw the entire fleet leave Kata Rocks in formation to cruise along Phuket's west coast to The Surin Phuket, where invited guests indulged in a gourmet beach barbecue. Invitees were absolutely thrilled to cruise on the majestic and largest superyacht attending the rendezvous, the 93m MY Lauren L, experience the modern design of the Pershing 92 or satisfy the need for speed on the swift Zeelander Z44 among others.

Later that evening, Kata Rocks' celebrated the launch of its own small batch hand crafted branded gin, 'The Spirit of Kata Rocks' to much acclaim at the KRSR 'Gins of the World' cocktail party.

The invitation-only Feadship Owner's Dinner in a Kata Rocks Penthouse Sky Villa followed, with superyacht and Kata Rocks' owner's enjoying a lavish gala dinner, featuring a one of a kind culinary experience paired with Dom Pérignon, Penfolds 'Grange' 2010 and Louis XIII cognac by Rémy Martin among others.



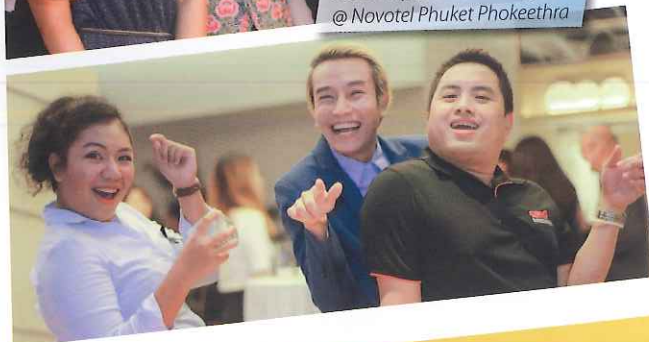




Accor 'Appreciation Night'  
@ Novotel Phuket Phokeethra



BCCT 'Phuket Business Dinner'  
@ Amari Phuket



Kenny Rogers Roasters Grand Opening



Opening Phuket Marriott Resort & Spa, Merlin Beach



Cooking workshop with Chef Renu  
@ Saffron Restaurant, Banyan Tree Phuket



Sala poolside cocktail party  
@ SALA Phuket



Supersport 10-mile International  
Run - Phuket press conference  
@ Thanyapura



29th Anniversary Dusit Thani  
Laguna Phuket - 'Charity Dinner'  
@ Dusit Thani Laguna Phuket



Dusit D2 Phuket Aria launch  
and signing ceremony



'NOVO tale' by Novotel Phuket  
Resort re-opening party



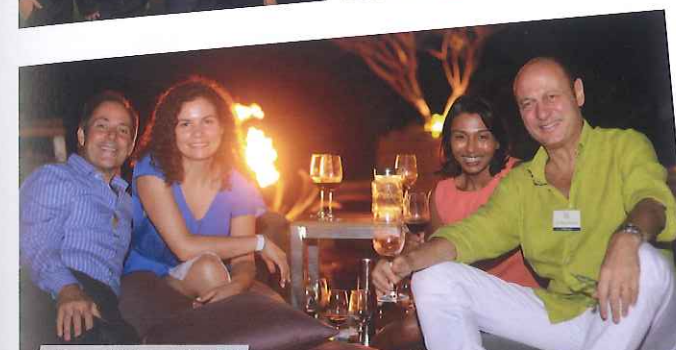
Special dinner at AMOR Restaurant  
@ Novotel Phuket Phokeethra



A wine journey through 3 continents  
@ Millennium Resort Patong



'Great Wines of Italy'  
@ Reflections Rooftop Terrace, The Nai Harn Resort



Sunday 'Fun Brunch'  
@ Xana Beach Club



Kata Rocks celebrates its 2nd anniversary  
with DJ José Padilla



Thailand Yacht Show  
@ Ao Po Grand Marina



Kata Rocks Superyacht Rendezvous  
@ Kata Rocks

