

# PRESS RELEASE

Kata Rocks Resort & Residences  
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## ULTIMATE LAZY LATE CHECK-OUTS EXTENDING TO COMPLIMENTARY NIGHTS WITH ROCK STAR SERVICE AT ICONIC PHUKET RESORT 'KATA ROCKS'

*(Hong Kong, 13 April 2016)* Phuket's fashionable 5-star designer retreat Kata Rocks has launched an 'Ultimate Late Check-Out' package allowing guests not only extra-long check-out times but also the chance of complimentary extended overnight stays.

On the day of their departure, guests merely need to request late check-out between 8-10am. Then, depending on availability, the Kata Rocks team will organise either a later check-out time of one, two or three hours or the ultimate bonus of an extra night stay if the villa has not been pre-booked by another guest.

The offer is open for guests making direct reservations for at least two nights from 1 to 31 May 2016 either by email ([reservations@katarocks.com](mailto:reservations@katarocks.com)) or through [www.katarocks.com](http://www.katarocks.com)

Kata Rocks General Manager Scot Toon explained: "We are offering much more than the standard late check-out than other luxury resorts.

"Guests could possibly get a complimentary night or more. It could go on and on by applying every morning and receiving another extended late check-out on a day by day basis' he adds.

Further enhancing the 'Ultimate Late Check-Out' is Kata Rock's 'Rock Star Service', where staff go beyond any conventional level of service that one might expect from any other luxury resort and instead heighten the very definition of customer care.

Upon arrival guests are given bespoke consultations to ensure an all-encompassing level of service, so that every stay will be one remembered for a lifetime. In keeping with the name, Kata Rocks' ambition is to 'rock their guests' worlds'; their 'Rock Stars' will do anything and everything required to bring the extraordinary to life.

Kata Rocks, which just celebrated its one year anniversary in November, is one of Phuket's most fashionable boutique resorts, featuring a sleek, luxury vibe on a headland overlooking Kata Beach and the Andaman Sea, just a short stroll from boutiques, bars and restaurants in Kata village.

With eye-catching wraparound glass and metal creating a "nautical, space-age look" it is attracting international acclaim for pushing the boundaries of design, luxury and post-modernist style.

Exclusive one, two, three and four-bedroom Sky Villas stacked across the hillside elevate privacy to new heights – complete with private infinity pools, fully-fitted kitchens, and living and dining areas.

- MORE -

A personal concierge-style service meets every request and pampering from the award-winning Infinite Luxury Spa can be arranged in-room, or in private couple's treatment rooms in the spa, with his and her bathtubs.

Facilities extend to an expansive 35-metre swimming pool & bar, and one of the most cutting-edge fitness facilities in Thailand. Innovative lifestyle technology also includes latest interactive iPad controllers for outstanding personalised service.

This 'Ultimate Late Check-Out' offer cannot be combined with other existing offers or promotions and is based on the type of room category booked.

Other terms and conditions apply, with prices are subject to 17% tax and service charge.

- ENDS -

## NOTES TO EDITOR:

\*Kata Rocks does not guarantee complimentary late checkouts, either hours or room nights to any guests who book the promotional deal or offer. Extra hours and/or room nights will be allocated based on Kata Rocks capacity and estimated average check times for incoming guests. A portion of rooms are exempt from this promotion for late bookings, walk-ins and Kata Rocks use.

## ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

## ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

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BY INFINITE LUXURY

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