

# PRESS RELEASE

Kata Rocks Resort & Residences  
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## ROCK AND REPLENISH FOR 2017 AT KATA ROCKS

The trendiest place to be spotted this New Year's, Phuket's luxurious boutique resort, Kata Rocks encompasses the ying and yang of the 'detox, retox'. The most stylish way to close your year, indulge in a delicious celebration under the stars of the Andaman horizon before replenishing for the year ahead with the help of Kata Rocks' award-winning, high-tech Infinite Luxury Spa.

As dusks falls against the island's finest panoramic sunset view and the DJ's beats vibrate across the superyacht resort, revel in sublime Rock Star entertainment with Kata Rocks' New Year's Eve Cruise Party. Inspired from the resort's yachting heritage, perfectly chilled champagne will be popped before an evening of live show acts and exciting surprises. Throughout the evening, highly-skilled resident mixologists will shake up free-flowing signature cocktails and pour carefully selected wines labels before marking the New Year with spectacular fireworks.

As the sunshine returns, Kata Rocks entices guests out from their private pool villas to recover and soak in the sunshine of New Year's Day. Remedy a hangover with their fully-stocked Bloody Mary station and tuck into gourmet delights with their delectable buffet brunch of fresh seafood and BBQ grilled meats at the chic New Year's Day Brunch Pool Party.

For world class wellness, start your year in the right mind set, escaping the party for a full body detox in Kata Rocks' award-winning, high-tech Infinite Luxury Spa. Find your zen with tried and tested holistic, traditional therapies and the latest spa technologies with Kata Rocks' Metro Energy nap pods and chromotherapy room with coloured light therapy.

Sleek and sophisticated, offering a minimalist vibe with contemporary, capacious suites Kata Rocks is unlike anything else on the island. With extraordinary sweeping views, the hotel is located near Kata, a clean-cut resort town, popular with the yachting crowd, on the south west coast of Phuket. With 34 one, two, three and four-bedroom Sky Villas stacked across the hillside – these are big, bright and beautiful, and come with the most amazing pools. The floor-to-ceiling sliding glass doors open onto private infinity pools, each of which is a minimum of seven-metres long.

Prices start at 10,000 THB / £225 for the New Year's Eve Cruise Party and 3,500 THB / £75 for The New Year's Day Brunch Pool Party.

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## ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

## ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

## CONTACT US

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