

PRESS RELEASE

Kata Rocks Resort & Residences
186/22, Kok Tanode Road, Kata Beach, Phuket 83100 Thailand
T +66 (0)76 370 777 | F +66 (0)76 370 776 | info@katarocks.com



NEW SECRET CELLAR FOR WINE LOVERS AT KATA ROCKS

Private Dining Goes Underground At Designer Phuket Resort

(Hong Kong – 6 July, 2016) Phuket's fashionable 5-star retreat Kata Rocks has launched underground designer dining in the form of the new premium wine cellar. Set to become the ultimate private venue for wine aficionados in Phuket, the cellar offer diners dedicated wine classes, tastings, food and wine pairings as well as exclusive buyout options for private events.

The luxury boutique on a headland overlooking Kata Beach has opened the sleek new room beneath its infinity pool. With a grand dining table as alongside luxe leather chairs, an array of unique wines line one side of the cellar, as well as a state-of-the-art Enomatic wine experience system.

The cellar is stocked with over 300 wine labels, enabling the resort to now offer over 24 different wines by the glass. Iconic Wines from New and Old World include wines from all over the world like Caymus, Robert Mondavi, Schubert or Etienne Sauzet. An excellent selection of Rieslings, Zinfandel or Sparkling wine awaits you to be explored at our wine cellar. Not only Champagne but also featuring sparkling wines Vintage Cavas & Proseccos from all over the world.

The Enomatic system, which is known the world over as a technological marvel, allows wine connoisseurs, and those who want to learn more, to experience a curated selection of some of the world's finest wines by the glass. An interactive experience, whereby guests can choose, pour and try wines themselves, is incorporated into the Kata Rocks series of high-end wine-related events.

Kata Rocks' Beverage Manager & Sommelier Khun Pat is set to showcase a number of expert events in the cellar such as the 'Cheese and Wine Tasting Experience', priced at 2,500 THB, a culinary journey exploring three gourmet cheeses and three connoisseur wines, as well as premium cold cuts, such as famed Iberico ham sourced directly from Spain.

Alternatively, guests can take part in an educational 'Cheese and Wine Masterclass' starting at 1,800 THB, a series of insightful classes aim to reveal the details behind making wine, what to look for when tasting wine, as well as the details of how to pair wine and cheese perfectly.

Sit-down tasting events are intimate, with only 12 guests at each so guests are encouraged to reserve a space before each event.

The wine cellar is also available for exclusive hire for private events with dedicated and personalised activities being created by Stefan Offner to match guests' tastes. The wine cellar is ideal for pre-wedding tastings or dinners for small groups, 12 guests sitting or up to 24 standing.

Kata Rocks General Manager Scot Toon comments: "Our new wine cellar adds yet another dimension to Kata luxury, one of most chic hideaways in Phuket. Luxury is all about experience, and we aim to give something more to our guests who can now truly expand their wine knowledge whilst visiting Phuket"

- MORE -



As one of Phuket's most luxurious boutique resorts, Kata Rocks (www.katarocks.com) offer exclusive one, two, three and four-bedroom Sky Villas and Penthouses.

- ENDS -

ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

CONTACT US

For reservations, please contact:

- reservations@katarocks.com
Tel. +66 (0)76 370 777
Fax. +66 (0)76 370 776

For further information, please contact:

- Corporate Office
Michael Nurbatlian
michael@infiniteluxury.com
Infinite Luxury Director of Marketing
Tel. +66 (0)76 370 777 ext. 7710
www.infiniteluxury.com
- Infinite luxury
Panit Khongmak
zai@infiniteluxury.com
PA to Marketing Director
Tel. +66 (0)76 370 777 ext. 7706
www.infiniteluxury.com