

# PRESS RELEASE

Kata Rocks Resort & Residences  
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## KATA ROCKS – DESIGNED TO PERFECTION

Kata Rocks is designed to give the illusion that you are in fact on your very own super yacht adrift on the Andaman Sea. A minimalist presence throughout, the modernistic layout gives those who visit an entirely new luxury experience in Thailand. Kata Rocks appointed architect firm Original Vision to take the lead in creating this particular vision; with an emphasis on clean and uncomplicated spaces designed towards the exceptional panoramic views.

With the exclusive positioning in mind every one of the Sky Villas have a clear, unobstructed view over the Andaman sea. Kata Rocks' apartment sized Sky Villas combine the space and opulence of a modern villa, with eye-catching wraparound glass and metal, a breath-taking retro and nautical auras, the boutique resort provides a chic and stylish setting where guests can experience an alternative to luxury in Thailand. Each privately owned and managed by Infinite Luxury with the service standards of a 5 star boutique hotel. With 34 one, two, three and four bedroom Sky Villas stacked across the hillside, these are big, bright and beautiful. The apartments (134-334sqm) and Penthouse (460sqm) come with a fully-fitted kitchen, living and dining areas with floor-to-ceiling sliding glass doors opening onto private infinity pools – each of which is a minimum of seven-metres long. The design inside and outside has been inextricably thought out; the furnishings are sleek and Italian-made, all white-on-white, from white linens to white umbrellas shading white sunbeds overlooking a white-tiled pool.

The privacy of the villas, each with their own luxury amenities offer an unparalleled sense of space and tranquillity, creating a feeling of harmony and balance set against its lush tropical surroundings. Kata Rocks has already collected many prestigious design awards – such as 'Best Apartment in the World' and 'Best Small Hotel in the World' – in the International Property Awards, triumphing over luxury properties from over one-hundred countries around the world. Facilities extend to a stunning picturesque restaurant, a 35-metre swimming pool with a stylish poolside bar, a sublime Infinite Luxury Spa which houses everything from energy pods to light-emitting treatment beds and one of the most cutting-edge fitness facilities in Thailand.

Between two of the island's finest beaches, Kata and Kata Noi, Kata Rocks is quickly becoming one of the island's most fashionable resorts.

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## ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

## ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

## CONTACT US

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