

PRESS RELEASE

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DESIGNER PHUKET HIDEAWAY 'KATA ROCKS' UNVEILS SLEEK NEW WEBSITE

(Hong Kong – 16 June, 2016) – Phuket's fashionable 5-star designer retreat Kata Rocks has unveiled a sleek new website <https://www.katarocks.com> underlining its renown as the Thai holiday island's premier luxury boutique resort.

The innovative portal incorporates engaging, experiential content including entertaining videos, insider Phuket tips and guides plus latest promotions, events and packages available for direct booking. Kata Rock's new website also features a [blog platform](#) where content is posted about Phuket and the resort is regularly updated. For the first time, the innovative portal will be available on mobile/ tablet, making it easily accessible for people on the go.

Striking, vibrant images illustrate the world-class hideaway's chic, exclusive vibe – on a headland overlooking Kata Beach and the Andaman Sea, just a short stroll from boutiques, bars and restaurants in Kata village.

The online experience introduces the award-winning resort's fashionable oceanfront dining experiences, one of the most cutting-edge fitness facilities in Thailand, award-winning Infinite Luxury Spa and exclusive Sky Villas stacked across the hillside that elevate privacy to new heights – complete with private infinity pools and fully-fitted kitchens.

"The new website reflects our seductive blend of style, serenity, signature Thai hospitality and island comfort that makes Kata Rocks the best luxury resort in Phuket," said newly-appointed Marketing Director Michael Nurbatlian, who led the in-house design project.

With eye-catching wraparound glass and metal creating a "nautical, space-age look" Kata Rocks has won international acclaim for pushing the boundaries of design, luxury and post-modernist style.

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ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

CONTACT US

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