

PRESS RELEASE

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YACHT BRANDS LINE UP FOR THE KATA ROCKS SUPERYACHT RENDEZVOUS

Thailand's most glamorous property, Kata Rocks, is quickly becoming a superyacht playground and a magnet for seafaring luxury lovers from around the globe. This December, the inaugural 'Kata Rocks Superyacht Rendezvous' (KRSR) will launch Phuket's grandeur charter season, a time for superyacht owners to showcase their flagship vessels in Southeast Asia's superyacht hot spot.

Sponsored by Infinite Luxury, the development and management brand behind Kata Rocks, the 'Kata Rocks Superyacht Rendezvous' (KRSR) will offer the ultimate platform for superyacht owners to showcase their vessels in the company of discerning yachting connoisseurs and industry partners. Kata Rocks and Infinite Luxury CEO Richard Pope, said: *"We are delighted with the positive response and support so far for the Kata Rocks Superyacht Rendezvous from the yachting industry and luxury media. Kata Rocks is often referred to as 'the world's first superyacht-inspired resort' and the KRSR continues to extend its long association with the yachting industry."*

Having recently participated at The Monaco Yacht Show, one of the biggest superyacht shows of the world, Kata Rocks met with participating partners and media colleagues, as well as potential new partners for the KRSR.

Joining global superyacht industry leader Burgess, Hemisphere Crew Solutions and Seventy-Seven Design; over 10 new partners have also confirmed to showcase at the Kata Rocks Superyacht Rendezvous, as well as 15 luxury lifestyle and yachting media partners.

Feadship, the world's most prestigious motor yacht brand, joins the rendezvous as a participating partner and will host the KRSR owners Dinner. *"We are very pleased to welcome Feadship, the world's most prestigious motor yacht brand as a participating partner and host of the 'Feadship Owner's Dinner' at the Inaugural Kata Rocks Superyacht Rendezvous"* Mr Pope noted.

Another exciting partner includes Lee Marine, Thailand's leading luxury yachting company. *"Kata Rocks and Infinity Luxury group are, as usual, presenting innovative ideas for this event. Thailand's current and upcoming superyacht market has so much growth potential and, this rendezvous pushes that point home,"* said Josh Lee, Founder and Managing Director of Lee Marine.

Edmiston, Northrop & Johnson, Simpson Marine, Seal Superyachts, Benetti, Princess Yachts, Bristol Charters, PMYA Asia Yachting and Yacht Solutions also join as participating partners. Seal Superyachts Managing Director Adam Frost said: *"Phuket is an emerging Superyacht playground, and this new event on Thailand's Andaman Coast can only further enhance the islands' fun and exciting reputation. We look forward to partnering Kata Rocks and Infinite Luxury to make this event successful and enduring in the Thailand Superyacht Charter industry."*

Michael Nurbatlian, Marketing Director Infinite Luxury, commented *"KRSR transcends traditional event definitions. The event offers a different level of opportunity, a new type of exclusivity for owners and charter brokers to showcase their yachts for leading yachting, lifestyle and luxury media publications during a high profile three-day celebration and party experience that coincides with the start of the Asian Yacht Charter Season. Guests will enjoy a first-class programme of event and award winning hospitality"*



By invitation only, it is designed to bring like-minded people together - for Kata Rock villa owners to mix with superyacht owners in a relaxed social environment. From the 10th to 12th December 2016 this exclusive superyacht event offers the opportunity to partake in a truly first class three-day programme of events both on and off the water, including: full complimentary use of the resort facilities, the welcome reception on a superyacht, a cruise with the fleet to a secluded beach for a gourmet BBQ, keynote presentations by yachting professionals, 'Gins of the World' sunset cocktails, 'a yacht hop' and 'big boys toys' on the water, an exclusive Feadship 'owners' sit down dinner in Kata Rock's iconic Sky Villa Penthouse, and the grand finale that concludes with the Kata Rocks Charter Season Opening Party.

All the latest Kata Rocks Superyacht Rendezvous (KRSR) news and updates, full programme details and much more can be found at www.katarockssuperyachtrendezvous.com

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ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

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