

PRESS RELEASE

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KATA ROCKS TO LAUNCH ITS VERY OWN 'SUPERYACHT RENDEZVOUS' AN EXCLUSIVE EVENT FOR THE YACHTING ELITE

(Hong Kong – 1 August 2016) This December the yachting elite are invited to Phuket, Southeast Asia's leading luxury location and superyacht hot spot. Sponsored by Infinite Luxury, the development and management brand behind Kata Rocks, the 'Kata Rocks Superyacht Rendezvous' (KRSR) will welcome sailing and motor yachts over 24 meters in length along with selected industry partners.

From the 10th to 12th December 2016, the inaugural Kata Rocks Superyacht Rendezvous 2016 will be an entertaining event designed with superyacht owners in mind. There will be opportunities for owners to meet other owners in the privacy of an exclusive dinner and for yachts wishing to charter, to get excellent media coverage and to meet potential clients at the Charter Season Opening Party.

This exclusive superyacht event offers the opportunity to partake in a truly first class three-day programme of events both on and off the water, including: full complimentary use of the resort facilities, the welcome reception on a superyacht, a cruise with the fleet to a secluded beach for a gourmet BBQ, keynote presentations by yachting professionals, 'Gins of the World' sunset cocktails, 'a yacht hop' and 'big boys toys' on the water, an exclusive 'owners' sit down dinner in Kata Rocks' iconic Sky Villa Penthouse, and the grand finale that concludes with the Kata Rocks Charter Season Opening Party.

Richard Pope, Chief Executive Officer of Kata Rocks & Infinite Luxury said: "We look forward to launching the inaugural Kata Rocks Superyacht Rendezvous in Phuket. This Asian season opening event is complimentary for superyacht and villa owners and invited yachting professionals."

Showcasing the exclusive elements of Kata Rocks, attendees will be able to take complementary advantage of the award winning Infinite Luxury Spa, new Kids Club, Wine and Cheese Master Class, Thai Cooking Classes and many other experiences. And not just for owners, and their friends, the Kata Rocks Superyacht Rendezvous will also focus on the professional side of the industry.

Kata Rocks has hosted similar superyacht rendezvous events over the past few years and is now launching its own spectacular rendezvous. By invitation only, it is designed to bring like-minded people together - for Kata Rock villa owners to mix with superyacht owners in a relaxed social environment.

Partners are already joining Kata Rocks and wishing to be associated with this inaugural Kata Rocks Superyacht Rendezvous. Burgess the global superyacht industry leader in all aspects of superyacht sales and management joins the rendezvous as a participating partner.

"It's a pleasure to welcome BURGESS as a partner. BURGESS has been a pioneering player and true authority in the superyacht industry for the past 40 years and we share a similar passion about service excellence and attention to detail in our resorts and the yachts they manage" commented Pope.

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KATA ROCKS
BY INFINITE LUXURY

This is supported by Burgess Asia Managing Director, Richard Lambert who added: "We are thrilled to be part of the inaugural Kata Rocks Superyacht Rendezvous at this award-winning luxury resort."

Hemisphere Crew Solutions, a superyacht crew recruitment specialist, based in Monaco also joins as a participating partner along with Seventy-Seven Design, a superyacht design company based in Singapore.

Nicky Andre, Managing Director, Hemisphere Crew Solutions said: "a fantastic rendezvous is planned to kick off the Asian yachting season with various events tailored for owners and crew – private VIP owner's dinner and the Charter Season Opening Party for all". Also supporting this was Seventy-Seven Design Managing Director, Jody Chapman, who added: "it's great to be going back at Kata Rocks for this amazing event, where personal space really is the ultimate luxury."

Infinite Luxury Director of Marketing, Michael Nurbatlian, concluded: "The Kata Rocks Superyacht Rendezvous signals the opening of Phuket's luxurious charter season and one of Asia's largest luxury maritime markets".

A haven of calm on the Andaman Sea, Kata Rocks, the host of the Superyacht Rendezvous, is a truly remarkable resort and private residence. Featuring 34 palatial Sky Villas, set in one of the world's most charming beach destinations, where Kata Rocks has built a reputation for its style, design and service excellence. Born out of the vision of its CEO, English businessman Richard Pope, Kata Rocks is the ultimate luxury destination and year-round attracts a discerning international community.

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ABOUT KATA ROCKS

Kata Rocks is a design driven, luxury resort and residence, located directly on the oceanfront at the southern end of the renowned Kata Beach, along Phuket's sunset west coast. It features 34 iconic Sky Pool Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the Sky Villa environment at the touch or swipe of a button. The Sky Villas also come with the latest in mobile connectivity providing guests unlimited 4G internet access and complimentary international phone calls. Along with exquisite dining options, poolside restaurant and bar, the resort features the award-winning Infinite Luxury Spa and fitness suite. Voted 'Best Apartment in the World' at the London International Property Awards; in 2016, Kata Rocks had the honour of being named one of the 25 best hotels in Southeast Asia by the prestigious *Conde Nast Travelers* 2016 Readers' Choice Awards, raising its total to over 50 international awards. Kata Rocks is also home to the highly coveted annual Kata Rocks Superyacht Rendezvous - hailed by leading industry players such as Feadship and Burgess and luxury media as the definitive superyacht event in Asia.

ABOUT INFINITE LUXURY

Infinite Luxury is the owning and operating company of Kata Rocks, its flagship resort. Infinite Luxury is a hospitality management company with expertise in luxury brand marketing, design, architecture, and project management of bespoke luxury residences and hospitality real estate developments.

Photography of Kata Rocks is available to download in the [Photo library](#) of our [Media section](#), at <https://www.katarocks.com>.

Visit [The Blog](#), Kata Rocks' online luxury portal that features the best in culture, haute living, yachting and style. Read news about our award-winning resort, the best dining experiences in Phuket, spa treatments, travel retreats and the best of yachting in Asia. Further information is also available on our [Social media](#) channels.

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