

ASIA'S AWARD WINNING YACHTING LIFESTYLE MAGAZINE

# YACHT

# style



## THE PEOPLE & BOAT SHOW ISSUE

THE TOP 100 YACHTING  
PERSONALITIES OF ASIA-PACIFIC

PERSHING 70 MAKING WAVES IN ASIA

CHINA'S HEYSEA GOING GLOBAL

EXCLUSIVE: LÜRSSEN'S CORAL OCEAN

LAST FRONTIERS: NORWAY & INDONESIA



HONG KONG: HKD80  
SINGAPORE: SGD12  
MALAYSIA: MYR32  
THAILAND: THB350  
REST OF THE WORLD: USD12

### ISSUE 37





## KATA ROCKS SUPERYACHT RENDEZVOUS KICKS-OFF PHUKET'S CRUISING SEASON

Held over three days from December 10 to 12, the inaugural Kata Rocks Superyacht Rendezvous (KRSR) was a resounding success as it provided an excellent kick-off to the 2017 cruising season. With Phuket-based luxury property developer and resort management brand, Infinite Luxury, as a sponsor, the exclusive event saw over 15 world-class superyachts assembled on the azure waters of the Andaman Sea. Invited guests were treated to a series of bespoke activities, glamorous parties, and social events in a relaxed yet luxurious environment courtesy of Kata Rocks, one of Phuket's foremost luxury resorts.

Launching the KRSR was an opening cocktail party at Kata Rocks, a luxurious fete set against a beautiful sunset filled with superyachts, as guests were entertained with performances by the world fly board champion, as well as Thai pop opera superstars Fivera, who delivered a strong vocal performance. A leisurely cruise along Phuket's west coast to The Surin Phuket the next day had invited guests experience the majestic 93m MY *Lauren L*, the largest superyacht at the Rendezvous, the modern design of the Pershing 92, as well as the swift Zeelander Z44 among others, with the journey including a gourmet beach barbecue.

Following the launch of Kata Rocks' acclaimed handcrafted branded gin, "The Spirit of Kata Rocks", during the evening "Gins of the World" Cocktail party, the invitation-only Feadship Owner's Dinner ensued. Held at the Kata Rocks Penthouse Sky Villa, the lavish gala dinner featured superyacht and Kata Rocks owners enjoying a one of a kind culinary experience paired with Dom Pérignon, Penfolds "Grange" 2010 and Louis XIII cognac by Rémy Martin among others. A highlight of the dinner's festivities was the creation of an original piece of art by one of Thailand's most prominent artists, Mr Watcharin Rodnit of Negarta Art Gallery. The piece drew a final silent auction bid of THB 150,000 (approx. US\$ 4,186), with proceeds of the auction going to the Phuket Youth Sailing Club (PYSC), an organisation that aims to promote and develop sailing for the next generation of sailors on the island.

A lively "yacht hop" on the last day invited guests to partake in experiencing various vessels out at sea. These included the ancient Phinisi pedigree of the *Dunia Baru*, the modern luxury of the MY Princess 77, the racing thrill of the 34m *Ocean Runner* and the classic quality of the *Dallinghoo Schooner*. On land, there were opportunities to indulge in signature treatments at the award-winning Infinite Luxury Spa, attend a Penfolds Wine and Cheese Master Class, as well as savour a Louis XIII cognac experience session. Meanwhile, industry representatives engaged influential editors from over a dozen luxury lifestyle media publications during a private champagne brunch in a Kata Rocks Sky Villa Penthouse, while selected VIP guests were hosted to a champagne brunch cruising aboard the 51m MY *Northern Sun*, courtesy of Burgess. The day's activities drew to a close with the KRSR closing celebration, affectionately dubbed Phuket's "party of the year", where internationally renowned cross-over band VieTrio opened with a moving musical rendition of the Thai national anthem in remembrance of His Majesty King Bhumibol Adulyadej. A live band followed with more music as guests danced and enjoyed an amazing buffet prepared by Kata Rocks executive Chef Laia Pons, and her culinary team.

Mr Richard Pope, Kata Rocks' and Infinite Luxury Chief Executive said that everyone was absolutely delighted by the overwhelming positive response. "Overall we are thrilled by the response we have received from all KRSR participants. Feedback has been extremely positive and it is very gratifying to help elevate Phuket to elite status as a true luxury destination and superyacht playground."

Now hailed by leading industry players as Asia's top superyacht event, the KRSR has firmly placed Phuket on the global yachting map alongside the world's preeminent yachting destinations such as Monaco, St Tropez, Cannes, and the Caribbean. "We were very impressed with the inaugural Kata Rocks Superyacht Rendezvous," Richard Lambert, Managing Director Asia Burgess said.

This year, interested parties can look forward to the second edition of the KRSR, which will be held from December 8 to 10, 2017. ✂

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Kata Rocks Superyacht Rendezvous • 10 - 12 December • Kata Rocks • [www.katarockssuperyachtrendezvous.com](http://www.katarockssuperyachtrendezvous.com)

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# ROCKING IN PHUKET

The first Kata Rocks Superyacht Rendezvous (KRSR) kicked off Phuket's cruising season. The 3-day showcase event in early December offered a series of bespoke activities, glamorous parties and social networking events in a relaxed luxurious waterfront environment. Staged on land by Infinite Luxury's Kata Rocks Resort & Residences (34 high-tech designed infinity pool villas, with an expansion plan announced for 2017), KRSR gathered over 15 world-class yachts that exuded a Riviera or Caribbean quality to one of Asia's most preeminent superyacht destinations. ✂





