

Kata Rocks Adds New Yacht Charter Booking Service to its Superyacht Portfolio

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Kata Rocks is adding to its impressive superyacht credentials with a new charter booking services that allow guests to book their yacht charter in just a few clicks. The new booking platform makes comparing, booking and managing private yacht charters possible from anywhere in the world. It also aligns with Kata Rocks' culture of innovation and technology while responding to guest needs.



According to Infinite Luxury Director of Marketing Michael Nurbatian, Kata Rocks is delighted to deliver, this new service to its guests.

"Many of our guests want to charter boats when staying with us. Now yacht charters are easier than ever before, and it's not just limited to Phuket. The service can be used to book yachts in Ibiza or the French Riviera.

"All yachts are recent build, high-spec models that are subject to strict safety and quality control standards to ensure a safe, top-of-the-line experience," he added.

The state-of-the-art web-app promises a price match guarantee with instant quotation on a fleet of over 150 yachts using a revolutionary comparative algorithm that is built into the platform. This helps clients to compare and visualise yachts using high-quality photography and video displays of all yachts on offer to help ease any doubts they may have. It also conveniently lets potential clients share charter rates in a couple of clicks to keep family members or friends in the loop.

Even before check-in, Kata Rocks guests can now receive instant confirmation on their dream yacht charter trip around Phuket, Phang Nga Bay or in many other key yachting destinations worldwide. The new www.katarocks-yachtcharter.com website further strengthens Kata Rocks position as a superyacht industry leader in Asia. The Kata Rocks Superyacht Rendezvous (KRSR) is now recognised as the region's most established private superyacht event, attracting the crème de la crème of the yachting world and has helped establish Phuket as the region's new superyacht playground.

Mr Nurbatian said Kata Rocks was delighted to partner with Yachtside Charter, an established professional charter brokerage whose founders have over 40 years of experience in the yachting industry. An independent surveyor also conducts a highly rigorous audit of every yacht before listing that ensures the highest safety standards are met and maintained.

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