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Kata Rocks rolls out luxury yacht charter service

Iconic Phuket resort Kata Rocks is adding an extra dimension to its luxury hospitality offerings with a new yacht charter booking service.

Resort guests now are able to book a yacht charter in a matter of a few clicks for cruising the waters around Phuket or for many other key yachting destinations around the world.

"Many of our guests want to charter boats when staying with us. Now yacht charters are easier than ever before, and it's not just limited to Phuket. The service can be used to book yachts in Ibiza or the French Riviera," says Infinite Luxury director of marketing, Michael Nurbatian

"All yachts are recent build, high-spec models that are subject to strict safety and quality control standards to ensure a safe, top-of-the-line experience," he added.

Partnering with charter brokerage Yachtside Charter, the new web app promises a price match guarantee and provides an instant quotation on a fleet of over 150 yachts.

High definition images and video displays allow easy comparison of vessels and charter rates can be pooled between friends or members of a group in a few clicks.

Guests can book and receive instant confirmation even before they check in to Kata Rocks.

Variable trip lengths can be searched and compared, from overnight, half-day and sunset sailings.

The full yacht charter portfolio can be viewed at the katarocks-yachtcharter.com web platform.

Kata Rocks is no stranger to the world of super yachts.

The Kata Rocks Superyacht Rendezvous (KRSR) is now recognised as one of Asia's premier private superyacht events, which has helped propel Phuket as a key superyacht playground in Asia.

The founders of Yachtside Charter bring more than 40 years of experience in the yachting world and instruct an independent surveyor to conduct safety inspections of every yacht before listing it for charter.

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